



# Looking to the future, from the End of the World

**A technology ally** for organizations and  
development teams



## Who we are

**Panalsoft** is a software development company founded in 2017 in Ushuaia, Tierra del Fuego, Argentina, specializing in creating advanced technological solutions to transform cities, improve natural resource management, and promote sustainable tourism. With over 7 years in the market, we have solid experience in key sectors and have developed innovative solutions that directly impact the efficiency and sustainability of our clients.

**Since our beginnings**, we have been dedicated to developing innovative tools that positively impact the efficiency, sustainability, and connectivity of various sectors, with a particular focus on technology applied to urban and natural environments.

Our mission is to use technology as a tool to transform the environment in which we live, improving both resource management and people's quality of life.



**Ushuaia**  
Tierra del Fuego, Antarcica,  
and South Atlantic Islands

ARGENTINA

# Services

## WHAT WE OFFER

At **Panalsoft**, we not only provide high-quality technological solutions, but we also excel in our ability to strategically collaborate with other technology companies. We believe that teamwork maximizes the potential of each project, which is why we maintain partnerships with various companies in the sector, expanding our capabilities and resources.

**We offer outsourcing services**, allowing other companies to delegate key parts of their technological developments to us, ensuring **quality, timely delivery, and scalability**. Our experience working alongside external teams enables us to easily integrate into our partners' workflows, contributing to both the development and the implementation and maintenance of customized solutions.



# Specialized areas

## Tourism



We develop digital platforms that enhance the tourist experience by connecting visitors with local resources. We focus on promoting sustainable tourism through technology, fostering the preservation of cultural and natural heritage.

## Nature



We create technological tools to conserve biodiversity and manage protected areas, including taxonomic information systems, scientific monitoring, and offline applications to record sightings.

## Digital transformation



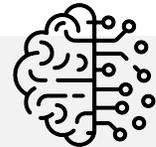
We support companies in their digitalization efforts by developing solutions that modernize processes and optimize management through automation and digital systems, driving a more connected and efficient economy.

## Smart Cities



We develop technologies for smart cities that optimize urban management, from mobility to energy. Our solutions promote sustainability and improve quality of life through integrated platforms.

## Artificial Intelligence



We integrate solutions based on artificial intelligence that help automate processes, optimize data management, and improve user experience. Our AI applications are present in sectors such as tourism and content management.

# Technologies

At **Panalsoft**, we adopt agile methodologies such as Scrum and Kanban to remain flexible to our clients' changing needs. These methodologies allow us to deliver high-quality products in short cycles, maintaining constant collaboration with our clients' teams and ensuring that the final product aligns with their expectations.

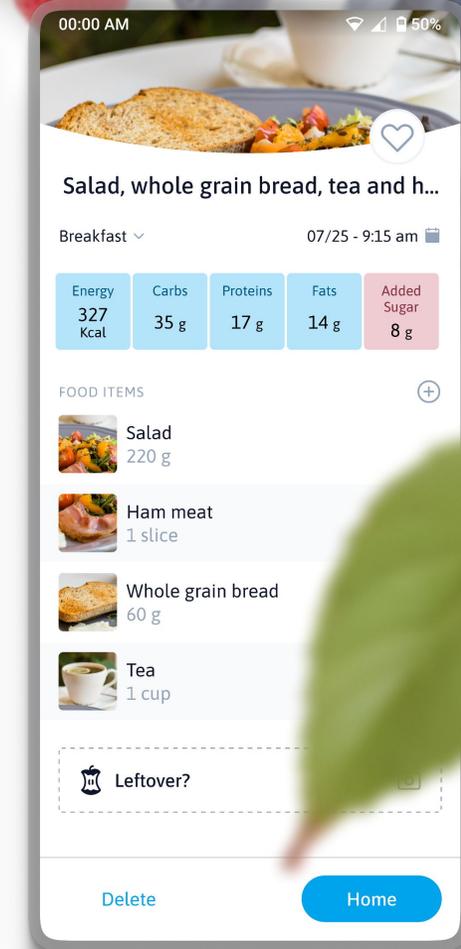
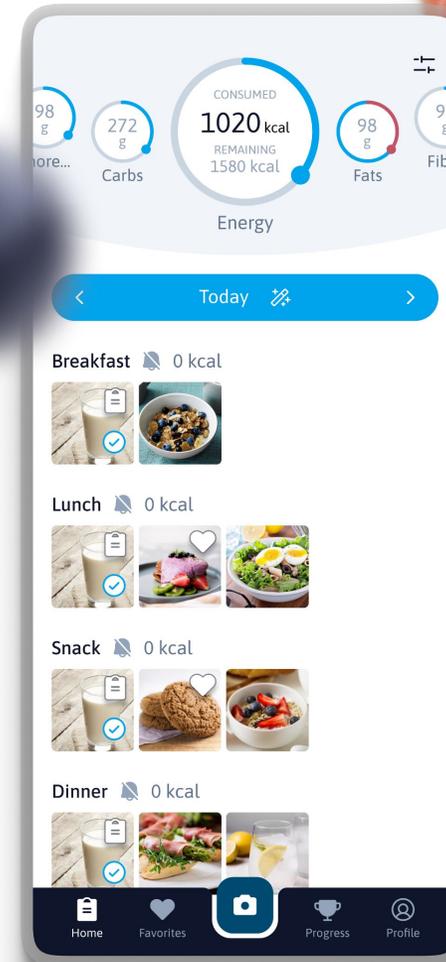
Furthermore, to ensure efficiency in the development of our solutions, we use cutting-edge technologies that enable us to effectively integrate and automate processes.



# Artificial Intelligence and Deep Learning for food recognition

## SUCCESS CASE

LogMeal uses artificial intelligence to analyze eating habits, providing information on calories, nutrients, and personalized recommendations. With image recognition of meals and barcode scanning, it simplifies diet tracking by automatically identifying foods, ingredients, and portions.



# Research Permit Management System for Protected Areas in Argentina

## SUCCESS CASE

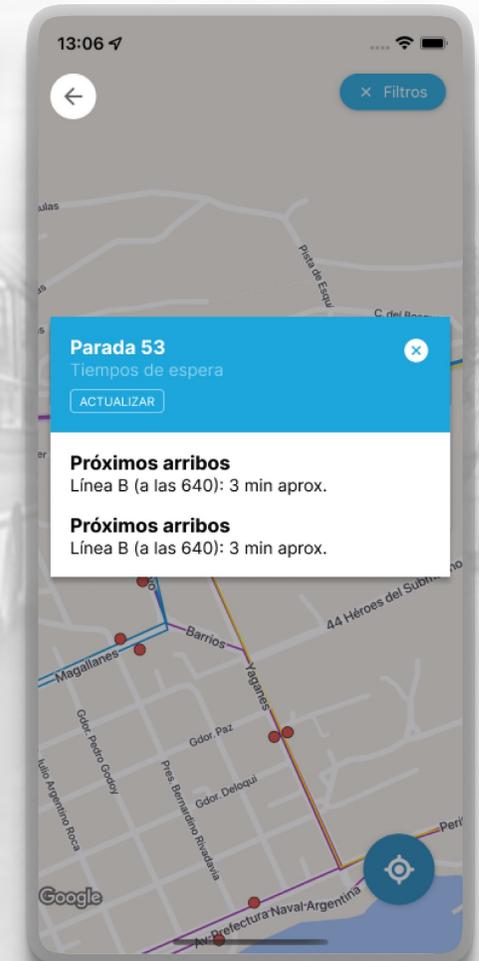
The Research Permit Manager of the Biodiversity Information System, initiated in 2019, modernizes the management of scientific authorizations in protected areas of Argentina. The platform allows researchers to apply for permits virtually, ensuring efficiency, transparency, and compliance with regulations.



# Public transport wait times in Ushuaia

## SUCCESS CASE

Alongside Ushuaia Integral, we developed bus tracking technologies and the app 'Mi Bondi,' which informs users about wait times, routes, charging points, and alerts, significantly improving the public transport experience in the city.



# Management system for sanitary service laboratories

## SUCCESS CASE

The laboratory area of a provincial sanitary services organization analyzes the quality of the water provided. We developed a new digital management system to optimize data entry, analysis, and communication, ensuring a secure and efficient record-keeping process instead of using paper records.



# Export

**Panalsoft** has exported its solutions to markets in **Latin America, Europe, and the United States**, providing products and services to international clients. These experiences have allowed us to adapt our solutions to different regulations, languages, and cultural requirements, ensuring that our platforms and tools are effective and relevant in various geographic contexts.

**At an international level**, we have collaborated with universities, non-governmental organizations, and private companies in these markets, implementing solutions that address local and regional needs.



# Contact

If you are interested in digitally transforming your organization, do not hesitate to contact us. Our team is ready to create solutions that drive sustainable development and innovation in your sector.

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